

### 3. Embrace Eugene's Most Successful Patterns

#### Contribute to a Complete, Walkable Neighborhood

Neighborhoods are the basic building blocks of a city. A complete neighborhood provides a balanced set of activities, for work and school, shopping and dining, recreation and living. A neighborhood provides housing options to serve a variety of incomes and lifestyles, from apartments to detached houses, with a wide range of other types between. Walkable neighborhoods are particularly important for those unable to drive – due to age, ability or resources – but the benefits extend to everyone. More walking means improved personal health and fitness, and increased safety through the casual supervision of public spaces. As neighborhoods bring people together, it adds to the success of local businesses, which in turn are one of the ways that neighborhoods foster stronger social connections. Now, a growing number of Americans, from young Millennials to Empty-nesters, are relocating to cities that offer the urban amenities of complete neighborhoods. And, as the City of Eugene looks to the future, complete neighborhoods are a vital component of our community's growth strategy, reducing pressure on the Urban Growth Boundary by growing compactly and avoiding the costly extension of city services.

**1: LOCATE** denser housing near existing services and amenities.

**2: PROVIDE** compact housing in under-represented types as transitions between lower-density residential and higher-intensity uses and elsewhere as appropriate.

**3: CREATE** opportunities for businesses and services in neighborhood centers, particularly in areas that are currently under-served.

**4: ENCOURAGE** a mix of compatible and complementary uses at the neighborhood, block, and building scales.

**5. CELEBRATE** buildings of community significance with noteworthy architecture.

**6: PROVIDE** active uses on the ground level.

**7: DESIGN** flexible floor plans to accommodate diverse commercial tenants at the ground level.

#### Create a Network of Complete Streets

When streets are arranged in a coherent network they work together to provide a system of connection; multiple paths with frequent intersections allow users maximum choice in the way they travel. Complete streets are streets designed to consider people using all modes or types of transportation as equally important. The historic street grid of Eugene began with Eugene Skinner's original plat, and many of our community's long-term goals can be realized if future development reflects these practices. The variety of options provided by a grid network disperses traffic instead of concentrating vehicles onto a few congested and high-speed streets. The connected network minimizes the disruption to travelers when a street is closed for maintenance or a celebration. It shortens travel times by allowing each person to pick direct routes between destinations. This makes car trips shorter or biking and walking a more viable option, both of which reduce the environmental and economic impact of daily travel. The improved

accessibility of complete streets reinforces these benefits and allows safe and comfortable travel options for all.

**1: ESTABLISH** or restore traditional, pedestrian-scale block patterns with frequent intersections, through-streets, and alleys.

**2: DESIGN** streets and other connections as public spaces in their own right, with attention to adjacent buildings, street furniture, landscaping, and visual cues.

**3: CREATE** pedestrian and bike connections where the street pattern is interrupted or street connectivity is poor.

**4: UTILIZE** alleys for service and parking access.

**5: CONSTRUCT** generous sidewalks on both sides of streets where significant pedestrian activity occurs, is encouraged, or expected.

**6: PROTECT** pedestrians and bikes from traffic with on-street parking, square curbs, and street trees or other landscaping.

**7: SUPPORT** daily bike travel with ample bicycle facilities that are safe for children, elders, and other casual riders, as well as bike commuters.

**8: DESIGN** streets in mixed-use centers and residential areas to encourage vehicular travel at speeds safe for pedestrian and bicycle traffic.

**9: DESIGN** integrated streetscapes with street trees, on-street parking, and other amenities to make walking more pleasant.